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Introduction

a supplier is a person or company that provides a product or service to another entity. The supplier's role is to provide high quality products from the manufacturer to you as a reseller.

The Importance of Suppliers:

Suppliers have a vital role in all stages of the product life cycle. Facilities and businesses need to work closely with their suppliers to get the most out of their products.

In addition to providing you with products or raw materials, suppliers are a source of information that can help you improve your business, such as the latest products, raw materials, and the opinions of your competitors. This is why it is critical to include a good supplier in your strategy.

Types of Suppliers:

they can be divided into categories:

Manufacturers

they supply the products directly to you as the source.

Distributors

they buy in bulk from many manufacturers and stock the goods to sell to you. Although their prices are higher than the manufacturer's prices, they can supply you with small quantities without a minimum quantity to order, similar to manufacturers.

Drop Shipping

a retailer or wholesaler shipping goods to customers directly without the need to store them.

So that you do not have to buy the goods unless they are ordered by the customer.

Vendor Selection Factorst

To ensure that you choose a distinctive resource that makes it easier for you to work when starting the search process, stick to some qualities to consider.



- Price: If your supplier offers you a low price that is suitable for you, you will be able to offer your products to your customers at a competitive price, which will give you an advantage over your competitors.
- Trust and Responsibility: A reliable supplier can meet your needs on time without delay and takes responsibility if you experience quality problems.
- Experience: you should choose a supplier who is experienced in manufacturing your products, and a supplier who has pre-existing customers in your target market is an advantage since they are familiar with the industry.
- Flexibility: the suitability of the supplier to adapt to changes and meet your standards.
- Location: having your supplier in a convenient location to carry out continuous supply operations will serve you in terms of the cost of transportation and the time taken to obtain the product or service.

Vendor Selection Factors

After understanding the types of suppliers and choosing the right type for your business, you will start the suppliers selection process.

Here are some points that concern you:



Read product ratings and reviews from previous customers of the supplier.



Communicate with the supplier and present your store, making it clear how you will engage with them and the things you wish to purchase.

Ensure the stability and continuity of the period of time provided for the provision of products.



Look for approved suppliers, either directly or through reliable platforms, in order to avoid fraud operations.

Ensure that the supplier can ship the products to your target area continuously.



Ask for a sample to ensure the quality of the product and the experience of dealing with the supplier.



Make an agreement with your supplier on the communication mechanism and future payment methods.

Supplier Relationship Management

Supplier Relationship Management

Supplier Relationship Management: the process of evaluating suppliers and identifying the relationships is necessary to do business efficiently and effectively contributes to the success of your business.

Importance of Supplier Relationship Management:

Supplier relationship management is a big factor in the success of your business. The supplier is outside the scope of your business, which means you need to be careful about the information you provide to the supplier.

In order for the supplier to serve you an exceptional service, there needs to be a balance in the relationship where they feel valued.

As with any relationship, both parties seek to build value and profitability.

The relationship between you and your suppliers can have direct benefits for the efficiency and productivity of your supply chain. After you have established a solid supplier relationship, you must maintain it in order for it to thrive.

Benefits of Supplier Relationship Management



Continuous improvement

the supplier will understand your business activity and how you work to provide products with the required quality



Enhancing supply chains

your suppliers will tell you the risks related to supply chains and help you overcome them



Priority of business dealings

you will get priority over others in dealing in the event of a high number of requests



Cost reduction

you can lower
your costs
when you get
p r e m i u m
prices from
your suppliers

Supplier Relationships Management

Enhance your suppliers relationships by:



Understand your suppliers' needs

their methods of executing their operations and timetables while delivering what they require, such as certificates and purchase order numbers



Maintain continuous communication

maintain the relationship and provide opportunities to provide feedback that helps to develop better ways of working

Pay on time

respecting the payment terms stipulated in supplier contracts demonstrates how strong or weak your relationship with your suppliers is and helps in building positive relationships

In conclusion:

Project management involves a lot of factors, including supplier management. With so many tools you can manage, make sure you take full advantage of them so that the experience is as seamless and easy as possible for all parties involved, no matter what service or product they offer you.



