



Report on the Talat Almarah Program

March - June 2023 Closing Ceremony: 22 June

Talat Almarah Program

About the Program



A comprehensive program aimed at supporting and empowering female entrepreneurs in the Kingdom by providing a specialized development program offering participants workshops, advisory sessions, and enriching meetings in three tracks: industrial and agricultural investment, and sports.

Goals



- Aim to inject more women-led projects into the national economy to achieve sustainable development.
- Disseminate the culture of entrepreneurship in various regions of the Kingdom.
- Provide women business owners with the necessary expertise and skills for the growth and sustainability of their projects.

Targeted Group

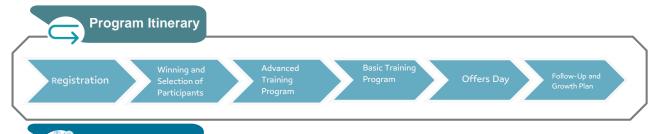


- Companies interested in entrepreneurship
- Female entrepreneurs in the Kingdom
 - Number of registrants: 2089
 - Beneficiaries from training programs: 200
 - Number of projects nominated for awards: 20
 - Number of winning projects: 6

Tracks



- Sports Track
- Agricultural Track
- Industrial Track







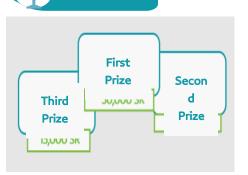












Sports Track







Agricultural and Industrial Investment Track







Talat Almarah Program







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Tala Women's Award



• Online training:

https://academy.monshaat.gov.sa/local/course/enrol.php?id==lrunruter&481 O=llornEotua&O

- Registration:http://talataward.com/
- Announcements:https://twitter.com/MonshaatSA/status/20=s?1655875265090969603





Thank You