

منشآت

monsha'at

الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

Monshaat Strategy

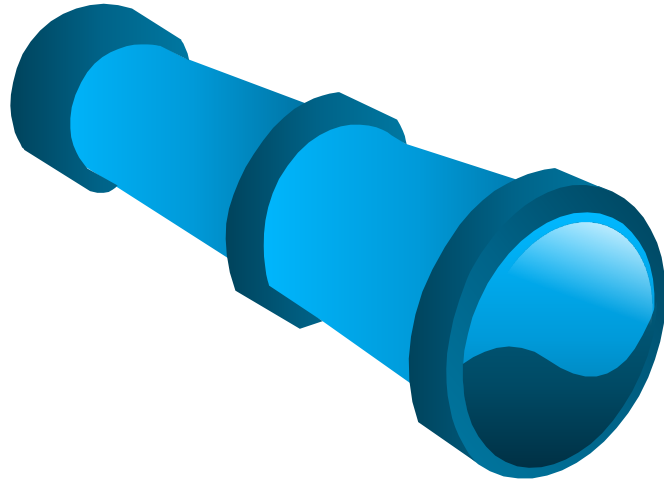


Vision 2030 set an ambitious goal for small and medium enterprises



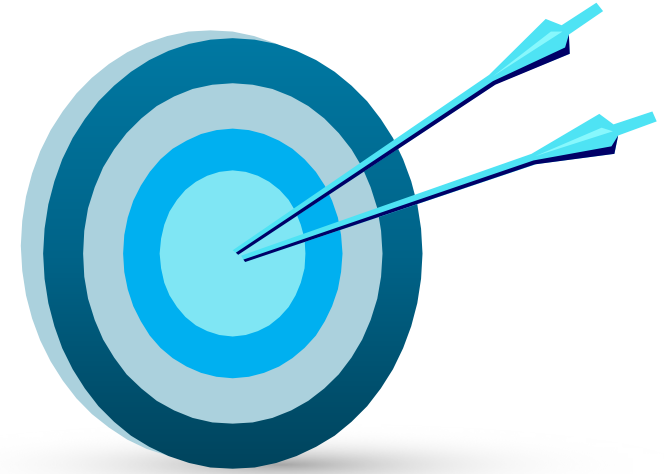
The national strategy's Vision and Mission statements have been designed to reflect the sector ambitions in line with Vision 2030

Vision



To transform the Small and Medium Enterprises sector into a vital pillar for economic development in Saudi Arabia and an enabler for achieving Vision 2030 and beyond

Mission



Support SMEs growth and competitiveness through building a supportive ecosystem and an entrepreneurial society, by driving the cooperation with our strategic partners in the public and private sectors and the non-profit sector, locally and internationally

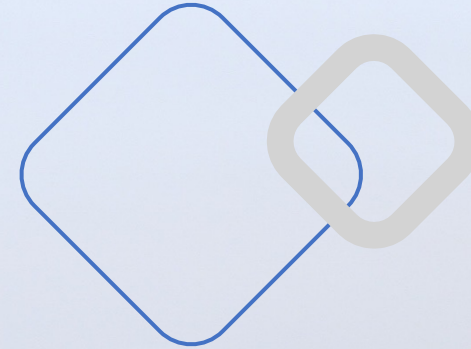
Three strategic objectives have been set to develop the sector



A Thriving Economy



To increase SME contribution to GDP from 20% to 35%



Supportive Ecosystem



Establish a supportive ecosystem for small and medium enterprises through improving access to finance and ease of doing business

Promising SMEs



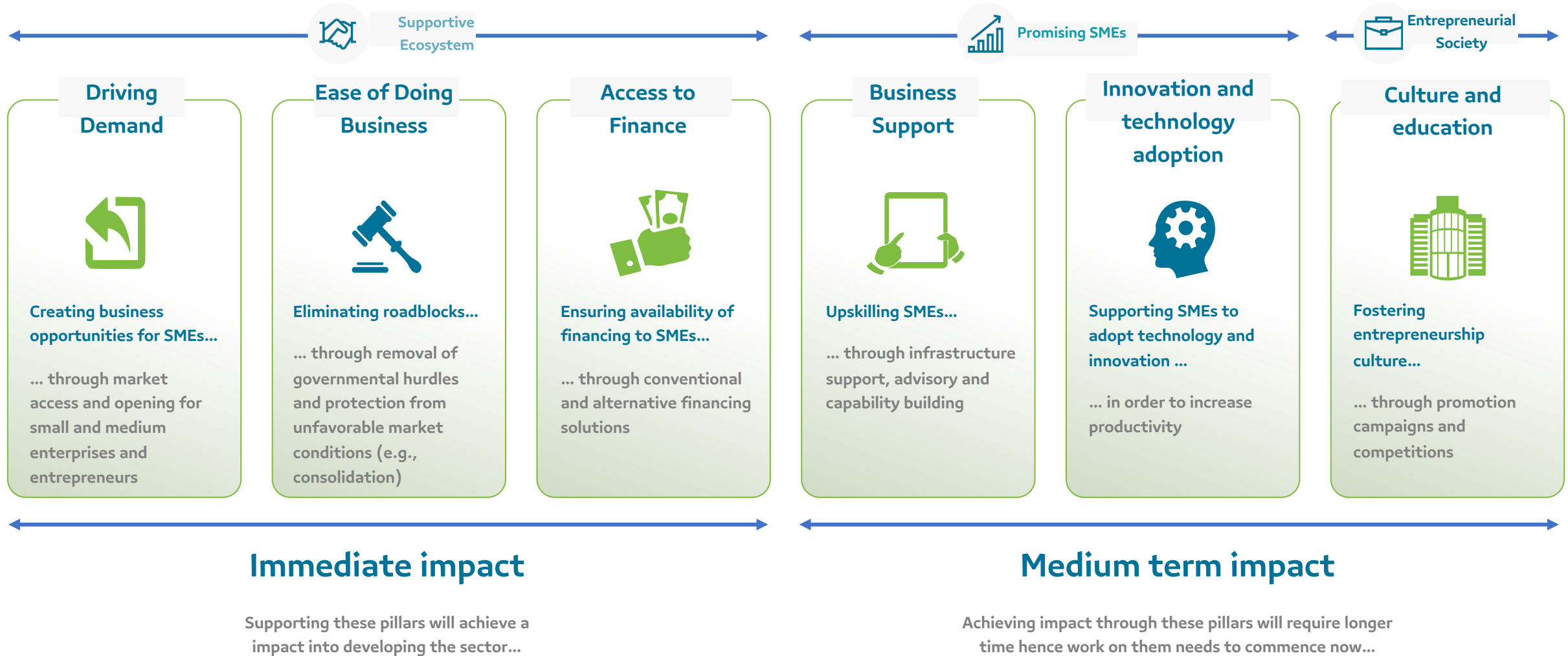
Strengthen growth sustainability and innovation capabilities of enterprises to create promising SMEs and enable access to markets

Entrepreneurial Society

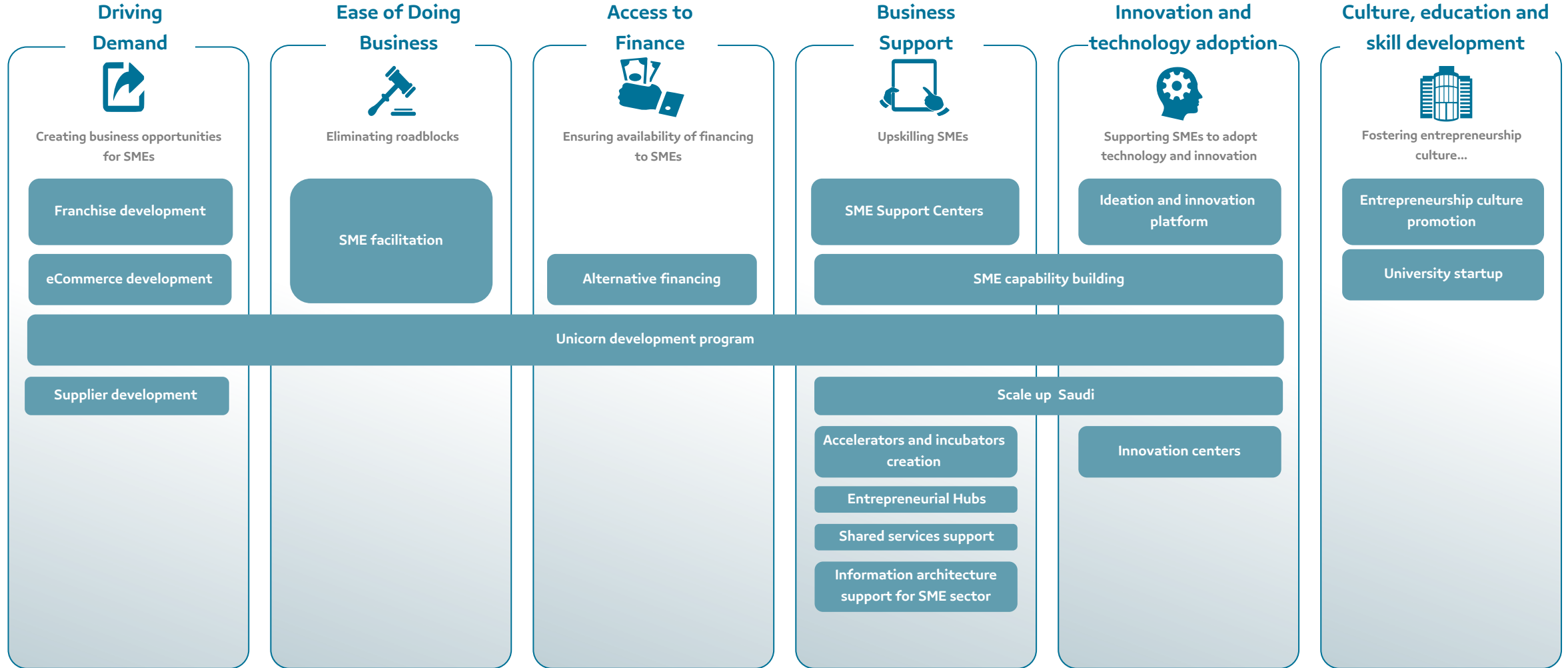


Promote entrepreneurial culture to create a society that encourages and adopts entrepreneurs

In addition to 6 key pillars to support the SMEs ecosystem



Strategic initiatives have been defined to address the challenges facing SMEs across each pillar



Thank You

